

Auxilium College (Autonomous), Vellore
Department of Commerce (Shift II)

Event Name: Intra Departmental Competition on Business Model Presentation
& E-Poster Presentation

Event Date : 10.02.2026

Organized By : Department of Commerce

Academic Year : 2025 – 2026

Report :

The Department of Commerce Association organized a competition on Business Model Presentation and E-Poster Presentation to promote entrepreneurial thinking and digital creativity among students. The event provided a dynamic platform for participants to present innovative business ideas, sustainable models, and visually engaging e-posters on emerging trends in commerce and management. II and III Year students actively participated in the programme with great enthusiasm and creativity.

Participants were evaluated based on originality, feasibility, content relevance, design quality, and presentation skills. The competition witnessed vibrant involvement and significantly enhanced students' analytical abilities, innovation, teamwork, confidence, and effective communication skills, thereby strengthening their practical understanding of contemporary business concepts.